

To: All Toyota Dealer Principals,
Service Managers, Parts Managers

Subject: Warranty Enhancement – ZTV
2004 to Certain 2009 Model Year Prius Vehicles
Extension of Warranty Coverage for Combination Meter

In our continuing efforts to ensure the best in customer satisfaction, Toyota is announcing a Warranty Enhancement Program to extend the warranty coverage for the Instrument Panel Combination Meter (Combination Meter) on 2004 to certain 2009 Model Year Prius Vehicles.

Background

Toyota has received a limited number of reports from high mileage 2004 to certain 2009 model year Prius vehicles regarding the Combination Meter display not illuminating when the vehicle's ignition is turned "ON". This condition may occur in certain cold weather conditions and is identified during vehicle start-up.

Although the Combination Meter is covered by Toyota's New Vehicle Limited Warranty for 3 years or 36,000 miles (whichever occurs first), we at Toyota care about the customers' ownership experience. To ensure our customers' satisfaction with that ownership experience, we are offering an extension of the warranty coverage for the covered vehicle's combination meter.

The following information is provided to inform you and your staff of the program notification schedule and your degree of involvement.

1. Owner Notification Letter Mailing Date

The owner notification will commence in late October, 2012 and will be mailed over several weeks. We have attached a sample owner letter for your reference.

2. Warranty Enhancement Coverage Details

Toyota is offering a Warranty Coverage Extension for the Combination Meter for **9 years with no mileage limitation from the date of first use or before September 30, 2013** whichever is longer for the condition described above. If this condition exists, the dealer will replace the Combination Meter under the terms of this warranty enhancement program.

Please note that damage incurred from abuse, an accident, vandalism or non-warrantable causes are not covered by the New Vehicle Limited Warranty or this Warranty Extension.

3. Number and Identification of covered Vehicles

There are approximately 669,000 Prius Vehicles (2004 to certain 2009 Model Year) covered by this Warranty Extension.

Please refer to Warranty Policy Bulletin (Bulletin No. POL12-05) for identification of vehicles covered by this Warranty Extension.

4. Warranty Claim Processing Instructions

Please refer to the Warranty Policy Bulletin (Bulletin No. POL12-05) for warranty claim processing instructions.

Note: All parts replaced for this repair are subject to warranty parts recovery.

5. **Technical Instructions/Procedures**

- Technical Instructions for “Combination Meter – Intermittent Display” can be found in T-SB-0172-09

6. **Customer Handling**

If this condition occurs, it will happen at vehicle start-up when the vehicle is stopped. In the unlikely event that a customer experiences this condition some indicators and/or gauges on the instrument panel may not be viewable, if this occurs the customer will contact your dealership and make an appointment. Please advise the customer in the meantime they may do the following:

- To turn off the vehicle the customer will need to hold the Start/Stop button down for 3 or more seconds.
- The combination meter may re-illuminate if the ignition is cycled ON/OFF/ON. If the combination meter does not re-illuminate the vehicle should not be driven, if this occurs the vehicle should be towed to the nearest authorized Toyota dealership.

If the condition is in accordance with the terms of this Warranty Enhancement Program the towing and repair will be performed at **NO CHARGE**.

This condition is primarily found in cold weather climate conditions, when the vehicle is brought to your dealership it may no longer be in a climate which allows duplication of the condition. If the customer has experienced the condition it may not be possible for the dealer to duplicate the condition. If this occurs please verify with the customer that the experienced condition is in accordance with this Warranty Enhancement Program and proceed with replacement of the combination meter.

All combination meters will be recovered for failure confirmation, dealers should only replace combination meters if there is a customer complaint. In addition Toyota will be monitoring operation codes to ensure usage is consistent with local, season, and environmental conditions, as well as dealer PMA UIO.

7. **Parts Ordering**

As this is a Warranty Extension, most customers will only request reimbursement from Toyota for past replacements. In the event a combination meter requires replacement, the correct mileage will need to be programmed by Yazaki U.S.A. in compliance with the law. Dealers should not try to order combination meters unless it is for a specific vehicle.

Refer to Warranty Policy Bulletin POL12-05 for detailed parts ordering information.

Dealers are requested to only order parts for vehicles experiencing this condition. DO NOT ORDER FOR STOCK, as the combination meter must be programmed with the current vehicle mileage.

8. **Customer Reimbursement**

Please refer to the attached owner letter for reimbursement consideration instructions.

Please review this entire package with your Service and Parts staff to familiarize them with the proper step-by-step procedures required to implement this Warranty Extension.

As part of our dedication to continuous improvement, changes have been incorporated in the production process to ensure the highest quality products are provided to our customers.

Thank you for your cooperation.

TOYOTA MOTOR SALES, U.S.A., INC.



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BACKGROUND

In our continuing efforts to ensure the best in customer satisfaction, Toyota is announcing a Warranty Enhancement Program to extend the warranty coverage for the Instrument Panel Combination Meter (Combination Meter) on 2004 to certain 2009 Model Year Prius Vehicles.

Q1: What is the condition?

A1: Toyota has received a limited number of reports from high mileage 2004 to certain 2009 model year Prius vehicles regarding the Combination Meter display not illuminating when the vehicle's ignition is turned "ON". This condition may occur in certain cold weather conditions and is identified during vehicle start-up.

Although the Combination Meter is covered by Toyota's New Vehicle Limited Warranty for 3 years or 36,000 miles (whichever comes first), we at Toyota care about the customers' ownership experience. To ensure our customers' satisfaction with that ownership experience, we are offering an extension of the warranty coverage for the condition described above.

Q2: What is Toyota going to do?

A2: Owners of 2004 to certain 2009 Model Year Prius vehicles covered by this Warranty Enhancement Program will receive an Owner Notification Letter via first class mail starting in Late October, 2012. The owner notification will be mailed over several weeks.

The Owner Notification Letter will advise owners of the warranty extension as it applies to the Combination Meter for **9 years with no mileage limitation from the date of first use or before September 30, 2013** whichever is longer.

Q3: Which vehicles are covered by this Warranty Enhancement Program?

A3: There are approximately 669,000 2004 to certain 2009 Model Year Prius vehicles covered by this Warranty Enhancement Program.

Q4: What is the production period of the vehicles covered by this Warranty Enhancement Program?

A4: The covered Toyota Prius vehicles were produced from May, 2003 to March, 2009.

Q5: What are the details of this coverage?

A5: This warranty enhancement is available for **9 years with no mileage limitation from the date of first use or before September 30, 2013** whichever is longer.

The specific component(s) covered by this warranty extensions are as follows:

- Combination Meter Assembly

Please note that damage incurred from abuse, an accident, vandalism, or other similar events are not covered by the New Vehicle Limited Warranty or this Warranty Extension.

Q6: How long will the repair take?

A6: The repair will take approximately 3 days. However, depending upon the dealer's work schedule, it may be necessary to make the vehicle available for a longer period of time. Toyota will provide a rental while the vehicle is being repaired.

Q6a: Why does the replacement of the combination meter take approximately 3 days?

Q6a: The dealer will need to order a new combination meter from the supplier with the current mileage pre-programmed. To ensure the combination meter and vehicle mileage are the same the vehicle cannot be driven while the dealership is waiting for the new combination meter. Toyota will provide a rental while the vehicle is being repaired.

Q7: What should an owner do if they experience this condition?

A7: If this condition occurs, it will happen at vehicle start-up when the vehicle is stopped. In the unlikely event that a customer experiences this condition some indicators and/or gauges on the instrument panel may not be viewable, if this occurs the customer should contact his/her local authorized Toyota dealer and make an appointment as soon as possible. In the meantime the customer may do the following:

- To turn off the vehicle the customer will need to hold the Start/Stop button down for 3 or more seconds.
- The combination meter may re-illuminate if the ignition is cycled ON/OFF/ON. If the combination meter does not re-illuminate the vehicle should not be driven, if this occurs the vehicle should be towed to the nearest authorized Toyota dealership.

If the condition is in accordance with the terms of this Warranty Enhancement Program the towing and repair will be performed at **NO CHARGE**.

Q8: What if an owner has NOT experienced this condition but would like to have the repair completed?

A8: This CSP only applies to vehicles that have exhibited the condition described above. If an owner has not experienced this condition, he/she is asked to insert the CSP Owner Notification Letter into the vehicle's Owner's Warranty Information Booklet for future reference.

Q9: What if an owner has previously paid for repairs on their vehicle?

A9: Owners that have previously paid for repairs for this specific condition should refer to the CSP Owner Notification Letter for instructions to seek reimbursement consideration.

Q10: What if an owner has additional questions or concerns?

A10: Owners with questions or concerns are asked to please contact the Toyota Customer Experience Center at 1-888-270-9371 Monday through Friday, 5:00 am to 6:00 pm, or Saturday 7:00 am through 4:00 pm Pacific Time.

**Combination Meter
Warranty Enhancement Notice**

Re: <VIN>

Dear Prius Owner:

At Toyota, we are dedicated to providing vehicles of outstanding quality and value. As part of our continual efforts to meet your product expectations, Toyota would like to advise you of an enhancement to portions of your Prius New Vehicle Limited Warranty as it applies to the Instrument Panel Combination Meter (Combination Meter).

Toyota cares about our customers

Toyota has received a limited number of reports from high mileage 2004 to certain 2009 model year Prius vehicles regarding the Combination Meter display not illuminating when the vehicle's ignition is turned "ON". This condition may occur in certain cold weather conditions and is identified during vehicle start-up.

Although the combination meter is covered by Toyota's New Vehicle Limited Warranty for 3 years or 36,000 miles (whichever comes first), we at Toyota care about your overall ownership experience. To assure you that we stand behind our product, we are offering an enhancement to the warranty coverage for this condition.

Warranty Enhancement Details

This warranty enhancement will be available for a period of **9 years with no mileage limitation from the date of first use or before September 30, 2013** whichever is longer for the condition described above. If the condition exists, the dealer will replace the Combination Meter under the terms of this warranty enhancement.

This offer is limited to your specific vehicle whose Vehicle Identification Number (VIN) is printed above and is subject to the same terms and conditions set forth in the New Vehicle Limited Warranty Section of your Owner's Warranty Information booklet, with the exception of the warranty enhancement coverage for this specific condition. For example, damage from abuse, an accident, theft and/or vandalism is not covered by the New Vehicle Limited Warranty or this warranty enhancement.

Please note that this coverage is for warranty work performed at an authorized Toyota dealer only.

What should you do?

If you have not experienced this condition, please insert this letter into your vehicle's Owner's Warranty Information Booklet for future reference, you do not need to take any action at this time.

If this condition occurs, it will happen at vehicle start-up when the vehicle is stopped. In the unlikely event that you experience this condition some indicators and/or gauges on the instrument panel may not be viewable, if this occurs please contact your authorized Toyota dealer and make an appointment as soon as possible. In the meantime you may do the following:

- To turn off the vehicle you will need to hold the Start/Stop button down for 3 or more seconds.
- The combination meter may re-illuminate if you cycle the ignition ON/OFF/ON. If the combination meter does not re-illuminate the vehicle should not be driven, if this occurs please have the vehicle towed to your local authorized Toyota dealership.

If the condition is in accordance with the terms of this Warranty Enhancement Program the towing and repair will be performed at **NO CHARGE**. To assist the dealership in confirming vehicle eligibility, we request that you present this notice at the time of your service appointment.

In order to have your current odometer mileage correctly reflected in the new component the repair will take approximately 3 days; however, depending upon the dealer's work schedule, it may be necessary to make the vehicle available for a longer period of time. A rental vehicle will be provided while your vehicle is being repaired.

If you would like to update your vehicle ownership or contact information, please go to www.toyota.com/ownersupdate. You will need your full 17-digit Vehicle Identification Number (VIN) to input the new information.

What if you have previously paid for repairs to address this condition?

If you have previously paid for repairs related to this condition, please mail a copy of your repair order, proof-of-payment, and proof-of-ownership to the following address for reimbursement consideration:

Toyota Motor Sales, U.S.A., Inc.
Toyota Customer Experience, WC 10
19001 South Western Avenue
Torrance, CA 90509

request.

We have sent this notice in the interest of your continued satisfaction with our products.

Sincerely,
TOYOTA MOTOR SALES, U.S.A., INC.

SAMPLE